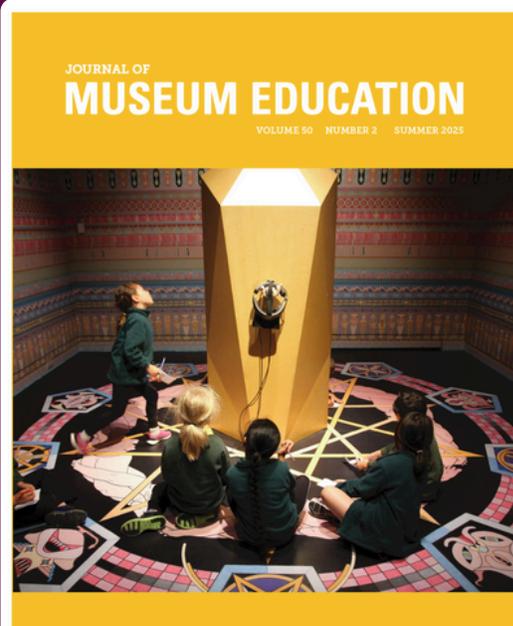


JOURNAL OF
MUSEUM EDUCATION
VOLUME 50 NUMBER 1 MARCH 2025

CIVIC WELLNESS

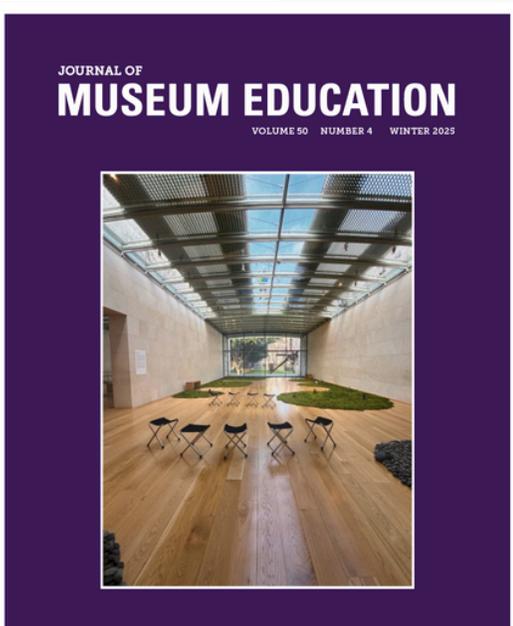
A PUBLICATION OF THE
MUSEUM EDUCATION ROUNDTABLE
KNOWLEDGE IN ACTION™



JOURNAL OF
MUSEUM EDUCATION
VOLUME 50 NUMBER 2 SUMMER 2025

RETHINKING CHILDREN'S MUSEUM
LEARNING AND EXPERIENCES:
NEW PERSPECTIVES AND CHALLENGES

A PUBLICATION OF THE
MUSEUM EDUCATION ROUNDTABLE
KNOWLEDGE IN ACTION™



JOURNAL OF
MUSEUM EDUCATION
VOLUME 50 NUMBER 4 WINTER 2025

CRITICAL CONTEMPLATION:
EXAMINING EMPATHY, CONNECTION &
CONTEMPLATIVE PRACTICE IN MUSEUM

A PUBLICATION OF THE
MUSEUM EDUCATION ROUNDTABLE
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JOURNAL OF
MUSEUM EDUCATION
VOLUME 50 NUMBER 3 FALL 2025

AGELESS ACTIVATIONS

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October 1, 2024 - September 30, 2025

**MUSEUM
EDUCATION
ROUNDTABLE**
KNOWLEDGE IN ACTION™

**FY 2025
Annual Report**



Museum Education Roundtable Annual Report

FY 2025 | October 1, 2024 - September 30, 2025

Prepared by the Museum Education Roundtable's board of directors and contracted staff.

For more information about MER, including previous annual reports and information about joining or supporting us, visit museumedu.org.

President's Message & Introduction

This past year has been one of adaptability, change, connection, and exploration. The Museum Education Roundtable has continued to do what it does best: transform, as we approached change and complexity with integrity and creativity. This Annual Report for 2024-2025 continues to serve as a measure of transparency, sharing MER's organizational priorities, initiatives, and accomplishments. It reflects what we achieved and how we grew together.

At the heart of our community is the Journal of Museum Education. This year, we published four thoughtful issues which explored essential questions about learning, collaboration, and care in museums. We expanded our community of peer reviewers by 28%, hosted workshops and author panels that provided clarity around publishing, and helped new authors find their voice. We celebrated a Virtual Special Issue honoring Co-Editor Nathaniel Prottas who left us in December 2024. It was also our first full year working alongside Co-Editor Preeti Gupta and Communications Manager Jo Schonewolf. We additionally said goodbye to our Operations manager Emma Trone as she starts her next adventure as a PhD student, and hired Courtney Carter as our new Operations Manager for the 2025-2026 fiscal year.

We spent the past year focused on sustainability through building and strengthening systems and relationships that will carry us forwards. This year reminded us that progress requires daring, teamwork, and trust in one another. We refined our leadership and mentorship programs and made our processes more transparent and equitable. We hosted a panel at the American Alliance of Museums Conference, created a tabling toolkit and tabled at other conferences internationally, brought on five new board members, and launched our strategic planning process. We also audited our website for accessibility and additionally began contract negotiations with Taylor & Francis, ensuring the long-term viability of the JME.

Despite the challenges this year has brought, I want to take a moment to recognize the extraordinary dedication of our board and staff. The accomplishments listed above represent only a fraction of what our board and staff achieved together. Their insight, creativity, and resilience have been the driving force behind all we accomplished, and they have my deepest respect and gratitude.

To our members, readers, guest editors, authors, and peer reviewers: thank you. You are the heart of the Museum Education Roundtable. Your curiosity, scholarship, and commitment to sharing knowledge keep our work meaningful and the field vibrant.

Together, we continue to explore, question, and learn. As we look ahead, I know that with this community, we will keep pushing the boundaries of what is possible: boldly, thoughtfully, and with purpose.



Live long and prosper,

Dr. Alexandra F. Morris
MER Board President FY25

STRATEGIC PLAN OVERVIEW

2022-2025

Goal 1:

Operationalize our commitment to DEAI, increasing how our outputs reflect internal values.

1.1: Hold ourselves accountable to our values, taking action to grow equity and inclusion.

1.2: Grow and diversify JME and Blog by making the process more inclusive.

1.3: Ground our internal teamwork more in shared principles of accessibility and equity.

Goal 2:

Recenter our work as a membership-based organization, developing a robust community of stakeholders and diversified finances.

2.1: Grow our community of members, subscribers, and content users through our journal, blog, and educational opportunities for practitioners.

2.2: Expand revenue sources to increase our independence & sustainability.

2.3: Strengthen our digital and in-person presence.

Goal 3:

Effectively and responsibly steward personnel and resources in commitment to equity.

3.1: Ensure board continuity through turnover and succession.

3.2: Activate past members, contributors, and staff to provide support and continue institutional knowledge building.

3.3: Align personnel capacity to projects, including expanding paid staff support.

Accomplishments

Journal of Museum Education & Editorial Accomplishments

- Publication of four issues of the JME:
 - 49.3 Navigating the Progress of Equity in Aquariums
 - 49.4 Professional Practice, Inside and Out: Fostering Authentic Inquiry and Collaboration
 - 50.1 Civic Wellness
 - 50.2 Rethinking Children's Museum Learning and Experiences: New Perspectives and Challenges
- Increased and further diversified peer reviewers by 28% from last year
- Hosted a multi-part writers workshop with Joyce Young in October 2024 to support
 - participants to develop Journal of Museum Education article and Museum Visions blog posts
- Created draft resource documents for peer-reviews, guest-editors, and JME authors
- Published Virtual Special Issue Honoring Co-Editor Nathaniel Prottas: "Defining Museum Education: Insights from Nathaniel Prottas' Edited Issue"
- Onboarded and had the first year of working with Co-Editor Preeti Gupta

Communications Accomplishments

- Hired Jo Schonewolf as the new Communications Manager
- Planned and held a virtual author panel with prior authors on writing for the Journal of Museum Education
- Published four blog posts, one of which was by a student
- Successful partnership with MadeByUs; talking about civic engagement
- Completed an accessibility audit of the MER website
- Switched from X to BlueSky, and started BlueSky account

Accomplishments

Sustainability Accomplishments

- Held a panel "The Future of Professional Organizations in Museum Education" at this year's American Alliance of Museums Conference
- Recruited five new board members
- Started the strategic planning process towards creating our new strategic plan
- Polled board to see what conferences, events, publications, and exhibitions members were attending/ were working on this year
- Created a toolkit for tabling at conferences in collaboration with Communications
- Assessed membership
- Hosted a table at this year's Classical Association, Association for Art History, and Museum Educators of Southern California (MESAC) Annual Institute conferences
- Hired Courtney Carter as the new Operations Manager

Other Accomplishments

- Held Off-Cycle recruitment for a new Co-Treasurer (Analisa Duran) and shifted operations to assist with the treasury
- Hosted a joint Happy Hour with NYCMER at our annual retreat in New York
- Created a more transparent and equitable leadership and board recruitment process
- Revised board onboarding processes to be more accessible, thorough, and less overwhelming: new board members were able to actively participate in the annual retreat as a result
- Revised board mentorship scheme to be more equitable
- Started contract negotiations for our publishing agreement with Taylor and Francis and further solidified our relationship with the publisher

Financial Report

| Income | <i>rounded to the nearest dollar</i> | Actuals |
|---|--------------------------------------|-----------------|
| Membership Dues | | \$15,292 |
| Taylor and Francis: Royalties, Advances, Other Income | | \$37,112 |
| Investment Income (Net of Fees) | | (\$3,171) |
| Total Income | | \$55,575 |

| Expenses | Actuals |
|---------------------------|-----------------|
| Contracted Staff Expenses | \$37,068 |
| Administrative Expenses | \$2,110 |
| Legal & Professional | \$0 |
| Marketing & Advertising | \$63 |
| Communications | \$8,060 |
| Board Expenses | \$2,387 |
| Insurance | \$1,432 |
| Other | \$869 |
| Program Expenses | \$383 |
| Total Expenses | \$52,372 |

| Net Assets* | Actuals |
|------------------------|------------------|
| Money Markey | \$70,016 |
| Corporate Investment | \$79,813 |
| Fixed Assets (Website) | \$10,000 |
| Total Assets | \$159,829 |

*As of September 30th, 2025



Membership Report

As of September 30, 2025

| | US | International | Total |
|---------------------------|------------|----------------------|--------------|
| Individual | 244 | 35 | 279 |
| Retired | 34 | 0 | 34 |
| Student | 10 | 1 | 11 |
| Financial Hardship | 7 | 2 | 9 |
| Online-only | | | 75 |
| Total | 295 | 38 | 408 |

As of September 30th, 2025

Journal of Museum Education Reach

October 1, 2024 - September 30, 2025

Top Downloaded Article

“Being Present with Art: Mindful and Interactive Engagement with Art Lowers Stress While Increasing Attention and Belonging” by Roksana Filipowska, Hannah Weinberg-Wolf & Alexa Vaghenas in 49.3 Navigating the Progress of Equity in Aquariums.

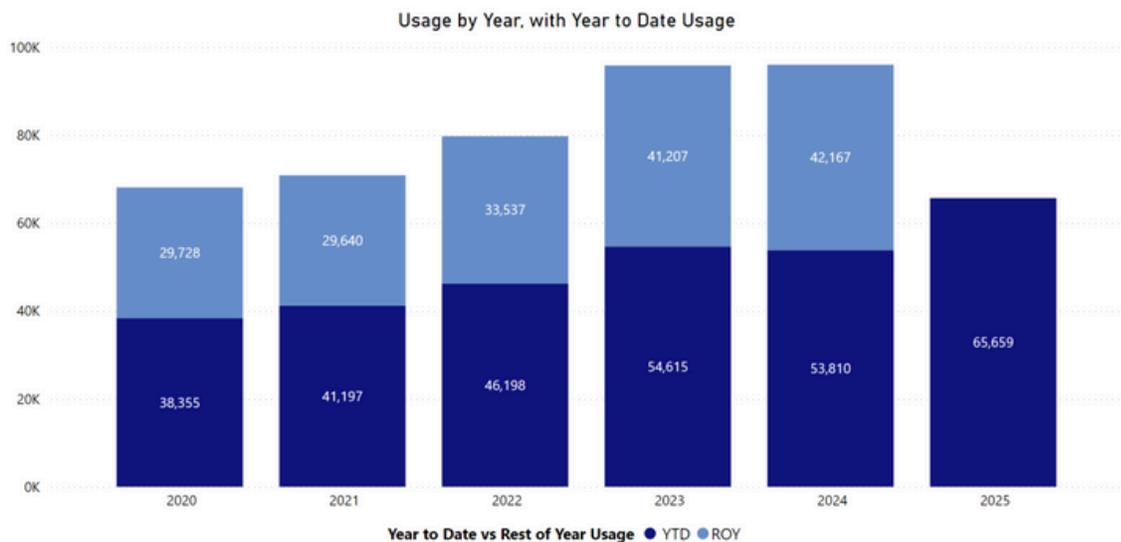
Top Cited Article

“Why Play in Museums? A Review of the Outcomes of Playful Museum Initiatives,” by Anne Rørbæk Olesen & Nanna Holdgaard, published online August 2024.

Article Downloads - Taylor & Francis Online (TFO) Usage

Latest Update Date
Data is updated monthly and goes up to the end of:

July 2025



22%
% Change Usage YTD

Journal of Museum Education Reach

October 1, 2023 - September 30, 2024

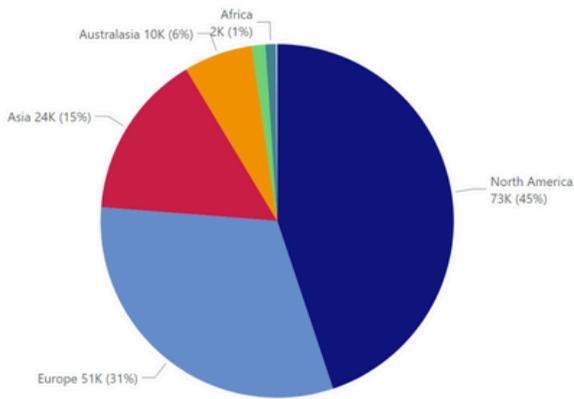


Article Downloads - Usage by Country & Region

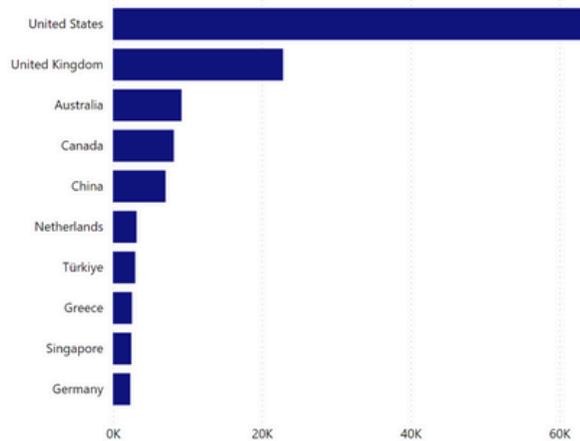
Latest Update Date
Data is updated monthly and goes up to the end of:
July 2025

Usage shown is for the last full year, plus the current year.

Full Text Downloads by Region

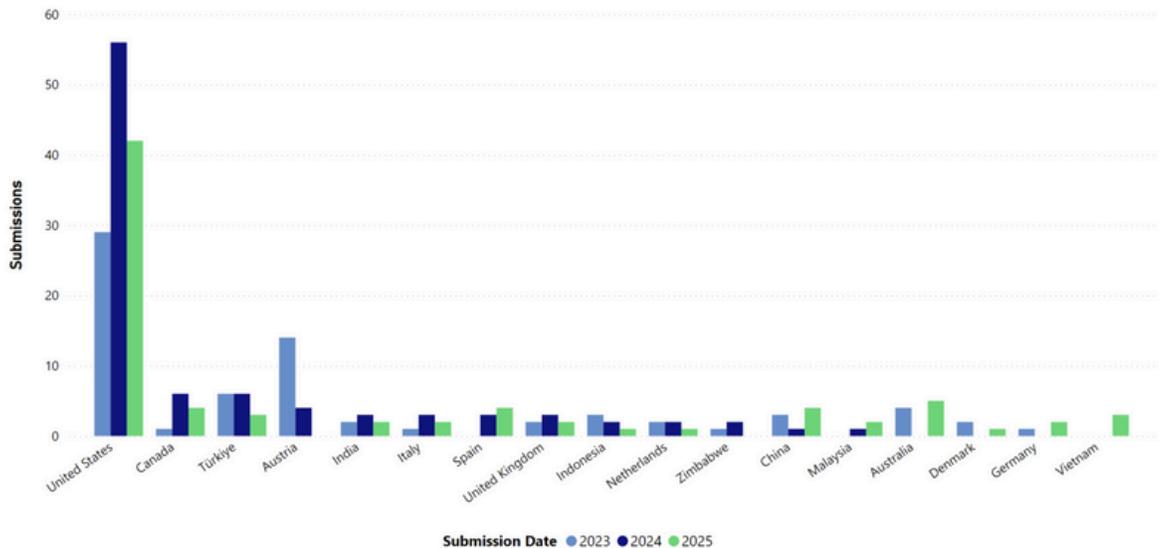


Full Text Downloads by Country



Geography of Submissions

Latest Date
07/08/2025



Museum Education Roundtable People

Staff

Jo Urriola-Schonewolf, Communications Manager (started October 2024)

Emma Trone, Operations Manager

Courtney Carter, Operations Manager (started September 2025)

Michelle Moon, Co-Editor of the Journal of Museum Education

Nathaniel Prottas, Co-Editor of the Journal of Museum Education (through December 2024)

Preeti Gupta, Co-Editor of the Journal of Museum Education

Board of Directors

Alexandra F. Morris, President

Wade Berger, Vice President

Marta Torres, Vice President
and Co-Treasurer

Susan Jama, Co-Treasurer

Analisa Duran, Co-Treasurer

Rebecca Ljungren, Secretary

Ashleigh D Coren,
Communications Team Co-Chair

Beatriz Galuban,
Communications Team Co-Chair

Kimaada LeGendre,
Sustainability
Team Co-Chair

Nenette Luarca-Shoaf,
Sustainability Team Co-Chair

Orlando Serrano, Jr.,
Editorial Team Co-Chair

Asami Robledo-Allen Yamamoto,
Editorial Team Co-Chair

Kate Calleri,
Interim Editorial Team Co-Chair

Vana Chainani

Arthurina Fears

Margaret McColl

Sarah Timm



