# TEMUSEUM EDUCATION ROUNDTABLE

KNOWLEDGE IN ACTION ™



FY2022 Annual Report

# President's Message and Introduction

of the Journal of Museum
Education (JME). This half-century
marker is evidence of the Museum
Education Roundtable (MER)'s
resilience and long dedication to
the field of museum education. As
we prepare to celebrate this
milestone, this time has served as
an opportunity not only to look
backwards but forwards to



thoughtfully and strategically plan for our organization's future.

During this past year, the Board of Directors has been working on a three-year strategic plan. Our planning is intended to improve the membership experience and uplift scholarship in the JME that will drive our field forward while continuing to center our organizational commitments to equity, diversity, inclusion, and accessibility. The Board has also committed to launching a Sustainability Team that will strengthen and ensure the long-term health of the organization.



## **President's Message Continued**

Through our Annual Report, we would like to share our wins, provide information on our work, and offer transparency around our finances. We'd also like to express our gratitude for the MER Board Members who managed the many challenges faced by a global pandemic, our co-Editors Nathaniel Prottas and Michelle Moon, and staff member Aubrey Beam.

On behalf of the Board of Directors, I'd like to thank our members, donors, staff, and volunteers for continuing to care for MER and the Journal of Museum Education.

This year will serve as my final year of service with the MER Board. It has been an honour and privilege to serve as Board President and I wish every success not only for the organization but for the entire museum education community.

With gratitude,

Naomi Ostwald Kawamura



## **Accomplishments**

We would like to celebrate the following accomplishments that took place in the fiscal year of October 2021– September 2022:

#### Journal of Museum Education and Editorial Accomplishments

- Publication of four issues of the Journal of Museum Education:
  - 46.4: Snapshot: Documenting Museum Education during Intersecting Pandemics
  - 47.1: Radical Reimaginings in Museum Education
  - 47.2: The Call for Disability: Justice in Museum Education: Re-Framing Accessibility as Anti-Ableism
  - 47.3: Collaboration: Notes from the Field
- Cynthia Robinson retired after serving as Editor-in-Chief from 2010-2021 and overseeing the publication of 39 issues of the JME
- Michelle Moon and Nathaniel Prottas started as Co-Editors in our new shared leadership model for the JME
- Our editorial team improved peer review by conducting outreach and making the process more transparent on our website. They have also improved systems and rubrics for guest editor proposals.



## **Accomplishments Continued**

#### **Communications Accomplishments**

- A member survey helped us identify improvements to our offerings. We have added a "Personal Financial Hardship" membership level in direct response to feedback from our community.
- Free article access for JME issues was made accessible through posts on our blog Museum Visions

#### **General MER Accomplishments**

- Hired a new Membership and Marketing Manager, Aubrey Beam
- MER embarked on a strategic planning process to create an actional three-year plan that will solidify the positive change and growth made by MER and set the organization up for its future.
- Three new board members began service this year -- Adria Brown,
   Rebecca Ljungren, and Alexandra Morris
- Website improvements, including resolving access to JME, helped current and potential members access our website and the JME thanks to the help of IT Consultant David Sterling.



## **Financial Statement**

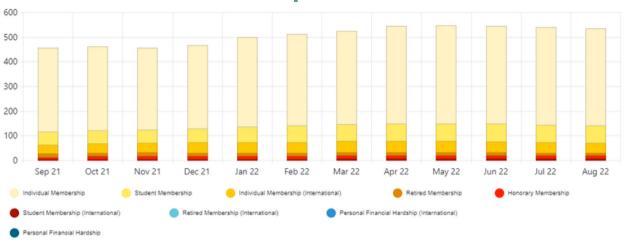
This fiscal year, the Board of Directors embarked on several new projects as described below using money saved throughout the COVID-19 pandemic. This included increasing our consulting fees with the hiring of two Co-Editors and embarking on a strategic planning process with the help of a strategic planning firm. We were able to cover the cost of strategic planning by moving the funds needed from our Money Market account, which currently includes at least two year's worth of operating costs. The Co-Treasurers were pleased that we were able to use saved funds to help MER build a more sustainable future.

| Income  | Actuals      |  |
|---|--------------|--|
| Membership Dues                                       | \$14,103.00  |  |
| Taylor and Francis: Royalties, Advances, Other Income | \$36,781.09  |  |
| Investment Income                                     | \$39.01      |  |
| Total Income  | \$50,923.51  |  |
|   |              |  |
| Expenses  | Actuals      |  |
| Consulting Staff Expenses                             | \$30,160.80  |  |
| Administrative Expenses                               | \$8,871.29   |  |
| Board Expenses  | \$5,129.39   |  |
| Strategic Planning                                    | \$8,000.00   |  |
| Travel  | \$1,078.99   |  |
| Program Expenses                                      | \$5,179.40   |  |
| Total Expenses  | \$58,419.87  |  |
| Organizational Assets                                 |              |  |
| Money Market  | \$141,462.74 |  |



## **Member Report**

## **Month to Month Membership Growth**



### **Monthly Membership Totals**

\*Total Active Members

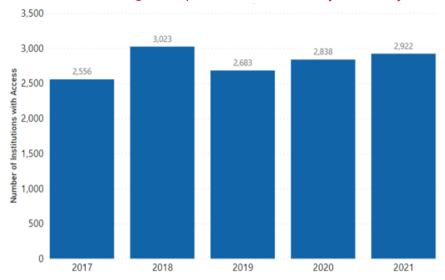
\*\* Personal Financial Hardship began in 8/2022

| Membership Levels                     | Start (9/1/21) | End (9/1/22) | Diff # | Diff % |
|---------------------------------------|----------------|--------------|--------|--------|
| Individual Membership                 | 339            | 392          | 53     | 15.63  |
| Student Membership                    | 53             | 71           | 18     | 33.96  |
| Individual Membership (International) | 37             | 40           | 3      | 8.11   |
| Retired Membership                    | 14             | 11           | -3     | -21.43 |
| Student Membership (International)    | 5              | 7            | 2      | 40     |
| Retired Membership (International)    | 1              | 1            | 0      | -      |
| Financial Hardship (International)**  | 0              | 0            | 0      | -      |
| Financial Hardship**                  | 0              | 0            | 0      | -      |
| Summary                               | 456            | 534*         | 78     | 17.11  |



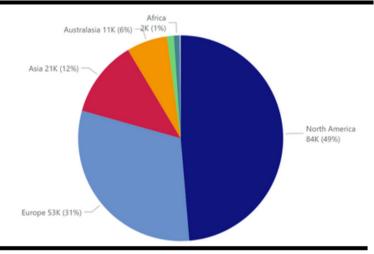
## Journal of Museum Education Reach

\*The following is a report of members who join directly with Museum Education Roundtable

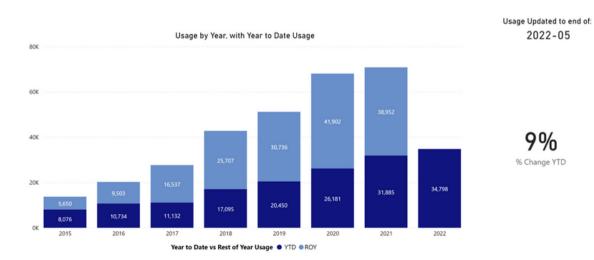


Number of Institutions with Access to the JME

Full Text Downloads by Continent



#### JME Article Downloads from Taylor and Francis Online





# **Museum Education Roundtable People**

#### **Staff**

Aubrey Beam, Membership and Marketing Manager Michelle Moon, Co-Editor of the Journal of Museum Education Nathaniel Prottas, Co-Editor of the Journal of Museum Education

#### **Board of Directors 2021 - 2022**

Naomi Ostwald Kawamura

President

Michelle Dezember

Co-Vice President

Wendy Ng

Co-Vice President

Lynn Baum

Secretary

Rebecca Ljungren

Co-Treasurer and D.C. Liaison

Adrienne Lei

**Hazel Theriault** 

Communications Team Co-Chair

Sarah Bloom

Communications Team Co-Chair

**Emily Potter-Ndiaye** 

Editorial Team Co-Chair

Kate Zankowicz

Editorial Team Co-Chair

Kim McCray

Adria Brown

Jordia Benjamin

**Abigail Diaz** 

**Taylor Jeromos** 

Alexandra Morris

Brindha Muniappan

Braden Paynter



